



CAMPUS PROPOSAL 2026 BATCH

REDIFINING FRESHER'S HIRING

"Invest in the future: Hire a fresher."

INSTITUTE'S VOICE

The Reality Check



www.talentiseglobal.com

“The IT services companies are not hiring this year. This created a big impact on the placement figures. Same time last year, we had reached 80% of the campus placements (2023 batch). This year (2025 batch), we have reached 35% in the engineering stream.”

Saravana Babu J, Senior Director of Placements, KLU University

“Hardly 30% of the students have been placed thus far. By this time last year, 60% of the batch had been placed.”

Anjani Kumar Bhatnagar, Deputy Director, Placement cell Amity University

“Last year, 63% of students had been placed by this time (overall 95%). This year, 20-25% of students have been placed thus far. The batch size at the university is 175.”

Santanil Dasgupta - Senior Director BML Munjal University

INSTITUTE'S VOICE

The Reality Check



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“Companies are coming this year, but they are picking up fewer students, For example, an MNC specializing in IT services and consulting hired 120- 130 students last year. This time around they hired 30 students”

Manisha Chaudhry, Director of Placements Galgotia's University

“The industry is cautious in hiring freshers. There's a 5-7% drop in the number of students placed this time of the year as compared with a year ago.”

Parma Nand –Pro Vice Chancellor, Sharda University

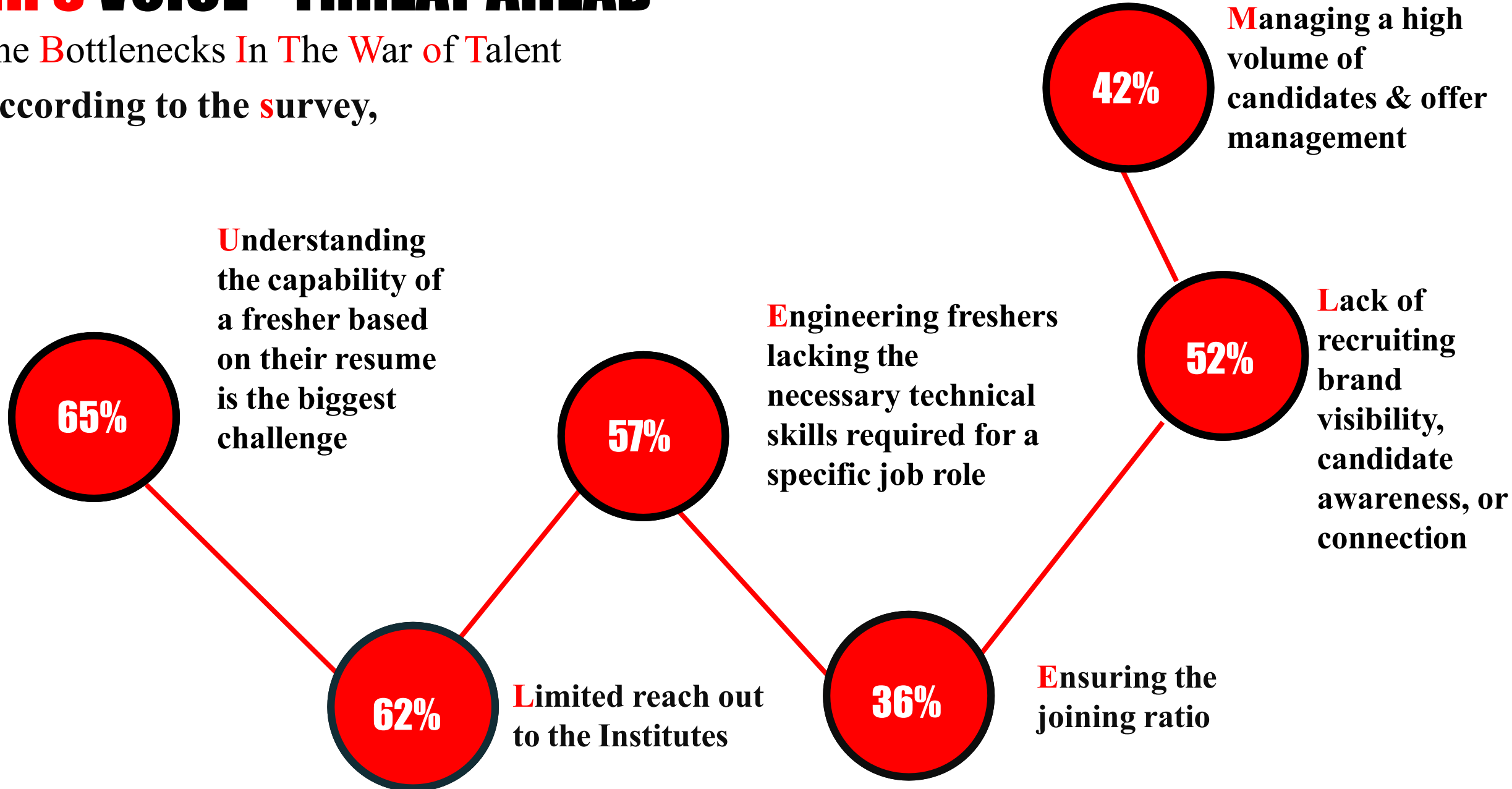
“Compared with last year, the number of IT companies has been less to start with, as some of the leading recruiters of last year have delayed their hiring by a few months or have declined to come this year.”

Ajayinder Singh Jawanda - Chief Industry Engagement Officer, Thapar Institute of Engineering and Technology (TIET)

HR'S VOICE - THREAT AHEAD

The Bottlenecks In The War of Talent

According to the survey,



STRONG REASONS FOR CAMPUS RECRUITING

Access To Fresh Talent

Cost-Effective Hiring

Long Term Commitment

Cultural Diversity

Building Strong And Positive Employer Brand

RESHAPING YOUR CAMPUS RECRUITING STRATEGIES



Virtual Recruitment Events

Diversity And Inclusion Initiatives

Brand Building And Employer Value Proposition

Emphasis On Soft Skills

Work Opportunities

Work Opportunity Maintaining The Pre-Defined Process Flow & Time Frame

TALENTISE UNMATCHED VALUE ADDITIONS

We Deliver What We Promise.....



END TO END SUPPORT - FROM UNDERSTANDING THE REQUIREMENTS TO ONBOARDING OF THE CANDIDATES

CUMULATIVE TEAM EXPOSURE & DIVERSIFIED EXPERIENCE OF 20+ YEARS OF WORKING ACROSS DIFFERENT INDUSTRY SECTORS WITH MORE THAN 1000+ CORPORATE CLIENTS

BUILDING A STRONG EMPLOYER BRAND ALONG WITH VALUES OF BEING AN EQUAL OPPORTUNITY EMPLOYER AND EVENTUALLY PROJECTING AS AN EMPLOYER OF CHOICE.

EXTENSIVE REACH OUT TO IDENTIFY TALENTS FROM EVERY CORNER OF THE COUNTRY TO ENSURE THAT NO TALENT IS UNTOUCHED.

CONSIDERABLE REDUCTION IN TERMS OF TIME, COST & MANPOWER INVOLVEMENT FOR HIRING FRESH TALENTS

TALENTISE UNMATCHED VALUE ADDITIONS

We Deliver What We Promise.....



TALENTISE UNMATCHED VALUE ADDITIONS

We Deliver What We Promise.....



EXTENSIVE KNOWLEDGE AND IN-DEPTH UNDERSTANDING OF THE PREVAILING CAMPUS RECRUITMENT SCENARIO

WE DESIGN A SPECIFIC ASSESSMENT BASED ON THE JOB ROLES ON OFFER. WE DON'T BELIEVE IN "ONE TEST FOR ALL".

ENSURING HIGHER ON BOARDING RATIO & POST RECRUITMENT ENGAGEMENT AND SUPPORT

CUSTOMIZED SOLUTIONS AND DEDICATED HIRING SUPPORT AS PER THE NEEDS

ROUND THE YEAR SERVICE RELATED TO RECRUITMENT CYCLE AND PLANNING

TECHNOLOGY-ENABLED PROCTORED STATE-OF-THE-ART ASSESSMENT PLATFORM FOR CONDUCTING EXAMS, QUIZ, HACKATHONS, AND VARIOUS ENGAGEMENT TOOLS

CAMPUS HIRING System Model

Build Campus Intelligence

- **Target The Right Campuses**
- **Campus Recruitment Calendar Planning**

Branding

- **Employer Branding**
- **Promote Organization Culture**

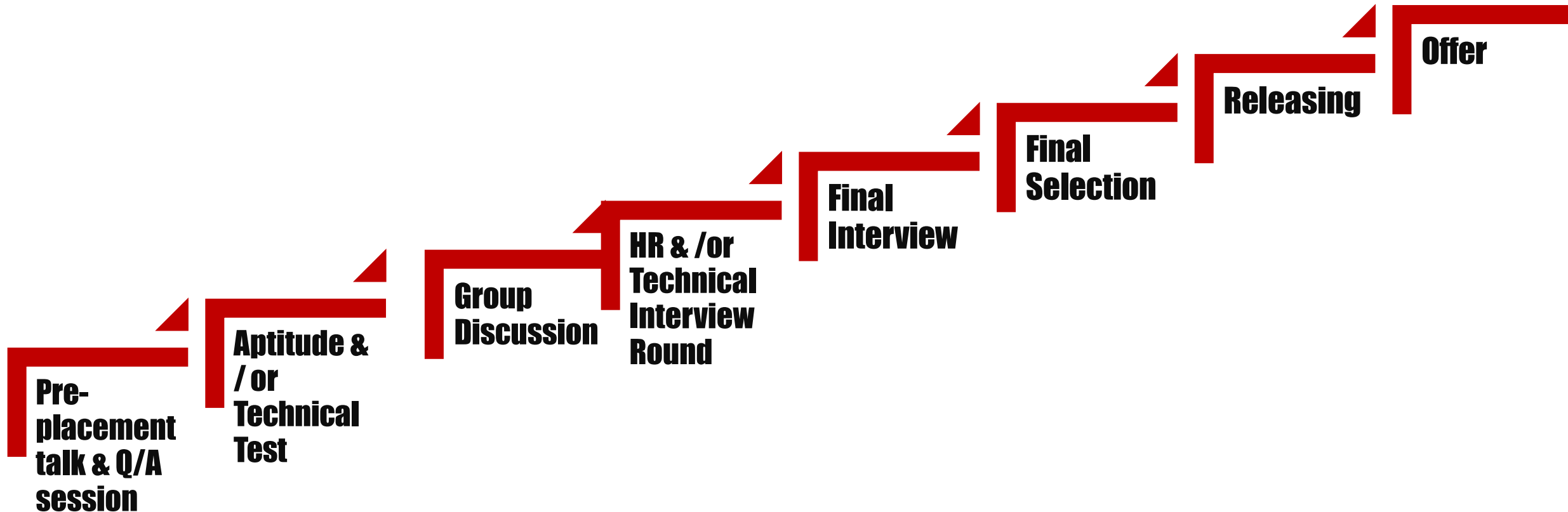
Logistics & Event Planning

- **Pre-Placement Engagement Activities**
- **Campus Recruitment Activities**

CAMPUS INTERVIEWING & OFFER MANAGEMENT

- **Strategic Candidate Selection & Engagement**
- **Effective Offer Presentation & Retention Strategy**

CAMPUS HIRING PROCESS



TALENTISE GLOBAL OBJECTIVES

The Journey Begins.....

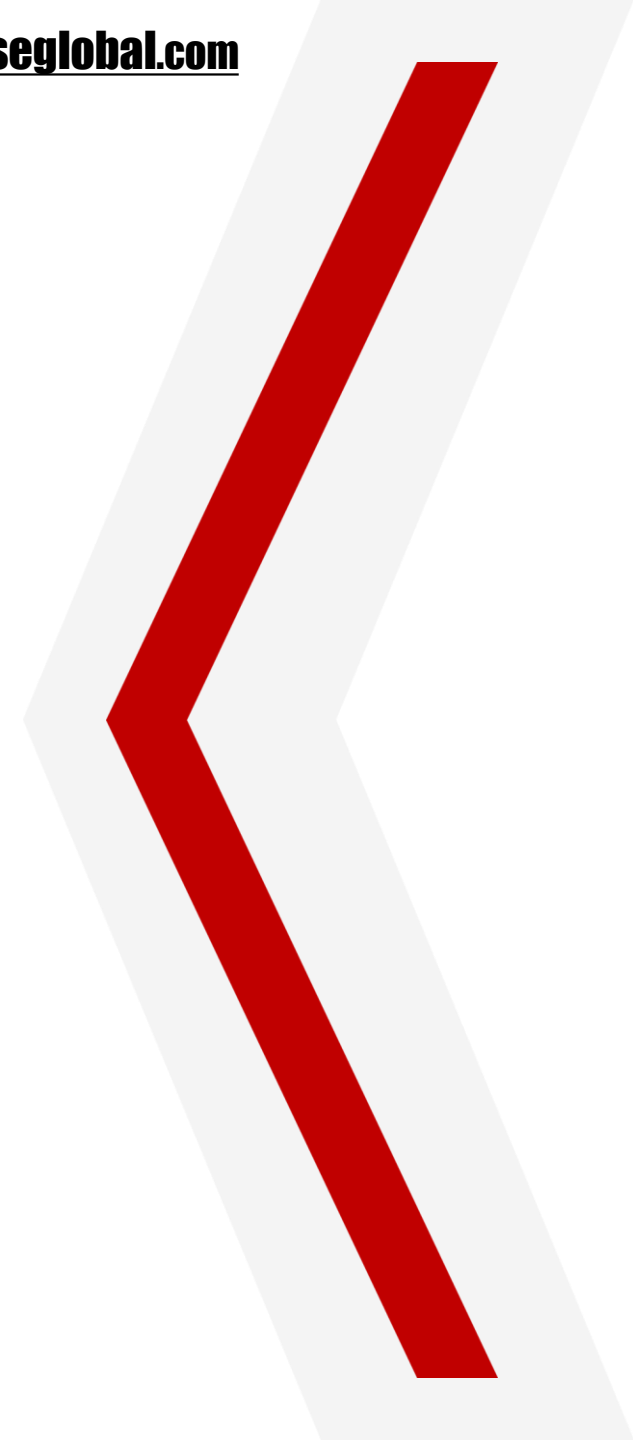
To ensure that Corporates can reach the Deserving Right-Fit Talents rather than the Best Fit Talents, even from the remotest corners of the country, making Entry Level Hiring Process Easier & Quicker & Cost Effective.



Support & Enhance The Employability Quotient Of The Fresh Graduates to find their First Dream Job



To Create Genuine efforts to connect a Fresher and an Employer to create a Neutral & Professional Platform for hiring activities



TALENTISE OFFERINGS

CORPORATE

- ❖ Employer Branding Platform
- ❖ Dedicated Key Account Manager
- ❖ Customized Online/Offline Assessment
- ❖ Greater Control Transparency
- ❖ Right Talent At **Zero Cost**
- ❖ Start on the GO
- ❖ Hire Pan India
- ❖ Hassle Free
- ❖ Better Experience
- ❖ Seamless Onboarding

COLLEGES

- ❖ Measure Employability
- ❖ Enhance Employability
- ❖ Branding & Promotion
- ❖ Manage Placements
- ❖ Interactive CRM Service
- ❖ Reports (As & When Required)
- ❖ Reach Pan India Corporates
- ❖ Dedicated SPOC
- ❖ Pooled & Exclusive Campus

CANDIDATES

- ❖ Move Ahead in Career Path
- ❖ Get Employable
- ❖ Stay Engaged 24*7
- ❖ Prepare for Placements
- ❖ Apply & Get Hired
- ❖ Interact with Employers

PRE-HIRING

- Understanding the requirement from the HR & Technical point of view. Alongside developing recruitment strategy & plans
- Mapping of the right set of institutes from decided locations alongside Pre-Recruitment campus branding
- Single Point contact for all sort of pre-recruitment support & troubleshooting

ASSESS & HIRE

- End-to-End process support - including venue management, invigilators, support for Online/Written test & other selection process, and all other required logistics support.
- Preliminary screening of candidates, which will include design, development and finalization of preliminary screening test modules (and process) in consultation with corporate, and finalization of recruitment benchmark.

POST HIRING

- Result declaration & feedback sharing with all the institutes as well as candidates.
- Offer distribution management (Centrally), including offer acceptance & onboarding support to ensure a better joining ratio.
- Rejection Analysis Report & Submission (Optional)

**FIRSTHAND INFORMATION
ABOUT PLACEMENT
SEASON & COLLEGE
ACTIVITIES**

**CONNECT WITH THE WIDE
SPECTRUM OF COLLEGES
ACROSS INDIA**

**ENGAGE STUDENTS WITH
INNOVATIVE ACTIVITIES**

**IDENTIFY THE BEST
TALENT THAT FITS YOUR
HIRING NEEDS**

**AUGMENT BRAND
VALUE FOR YOUR
PRODUCTS & SERVICES
IN CAMPUSES**

**POST HIRING ENGAGEMENT
TILL ON BOARDING**

**CREATION OR
REENFORCING OF THE
BRAND AWARENESS
THROUGH DIGITAL
PLATFORM**

E M P L O Y E R B R A N D I N G



**RESULT DECLARATION &
INFORMATION MANAGEMENT**

**OFFER
DISTRIBUTION
MANAGEMENT**

**FAMILIARIZE CANDIDATES
WITH CORPORATE
BACKGROUND, VISION &
CULTURE**

**AIM TO BUILD AN
EMPLOYER BRAND
FOR WHICH
CANDIDATES ASPIRE
FOR.**

**CREATE A STRONG
RECALL VALUE FOR
FUTURE HIRES.**

**REJECTION ANALYSIS
REPORT
SUBMISSION**

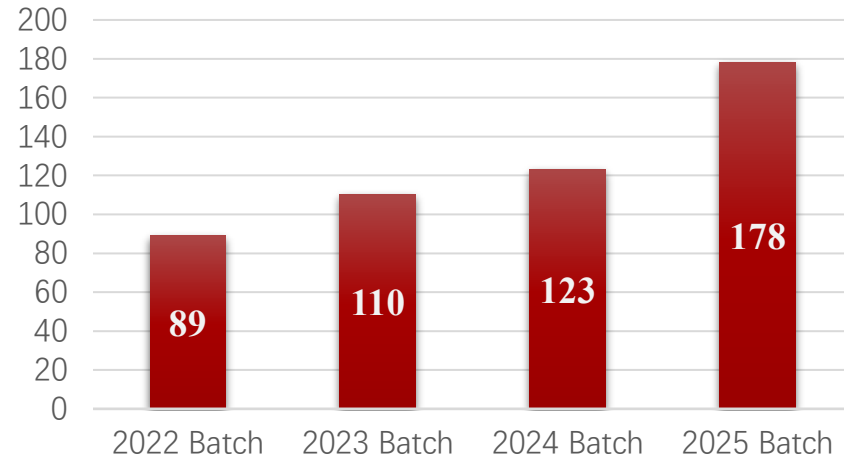
**ENSURING A BETTER
JOINING RATIO BY
KEEPING THE
CANDIDATES WARM.**



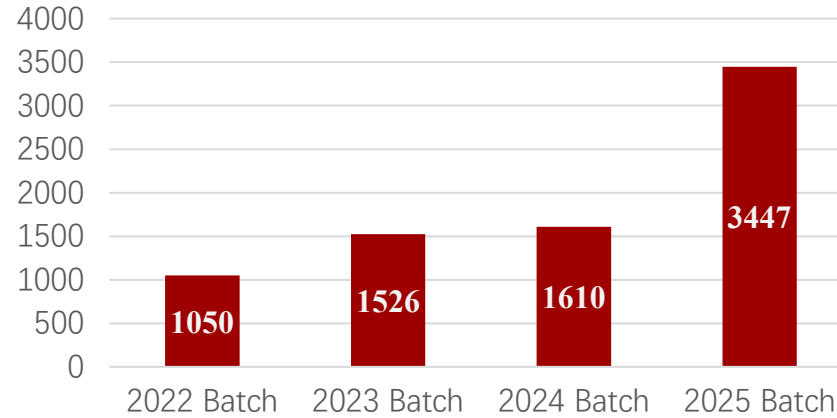
TALENT ENGAGEMENT & **O**NBOARDING

And You Should Know **Why?**

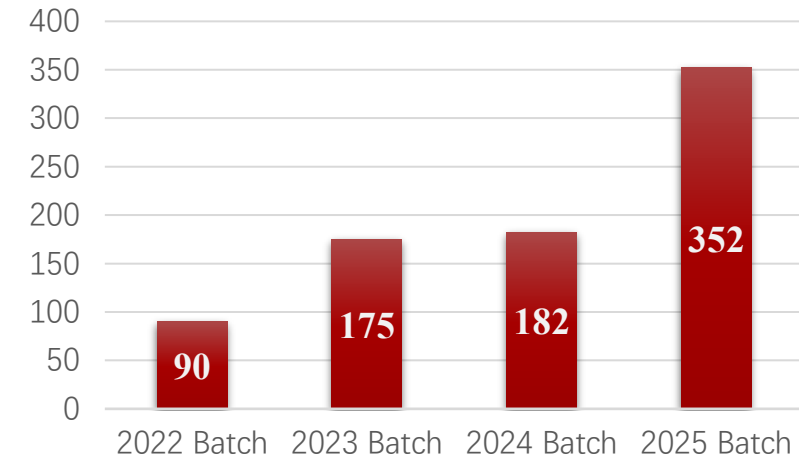
INSTITUTE SERVED (PAN INDIA)



CANDIDATES OFFERED (PAN INDIA)

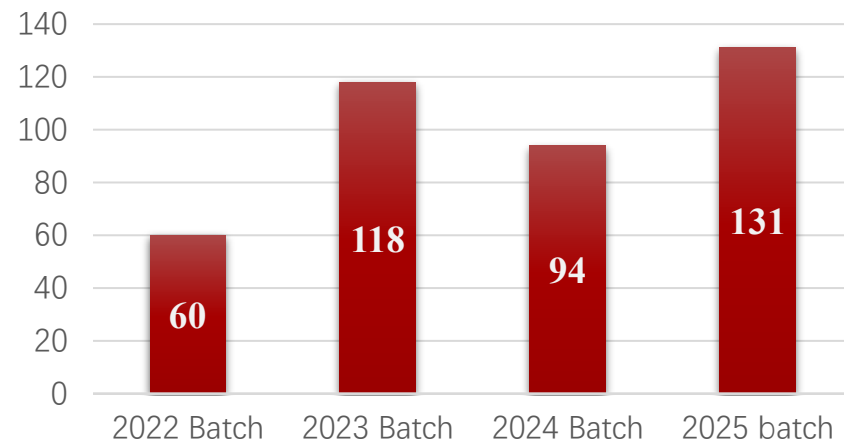


COMPANY SERVED

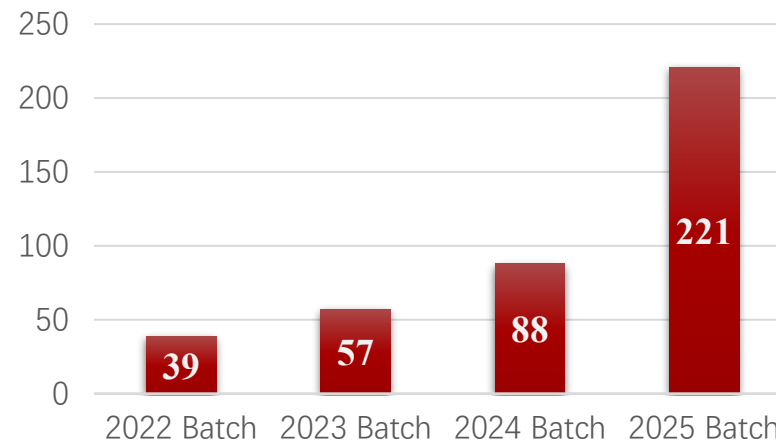


TGPL STATISTICAL SCENARIO TILL DATE

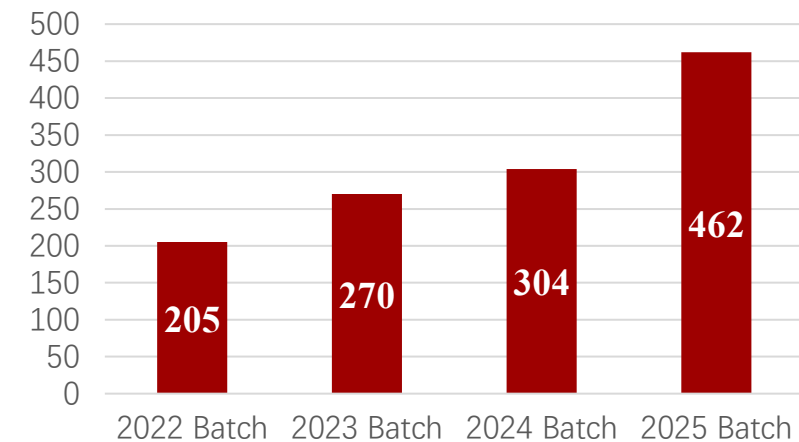
CORE COMPANIES



IT COMPANIES



CAMPUS EVENTS



2025 BATCH STATISTICS



TALENTISE INDIA NETWORK AND REACH

EAST ZONE

- WEST BENGAL
- ODISHA
- JHARKHAND
- NORTH EAST

NORTH ZONE

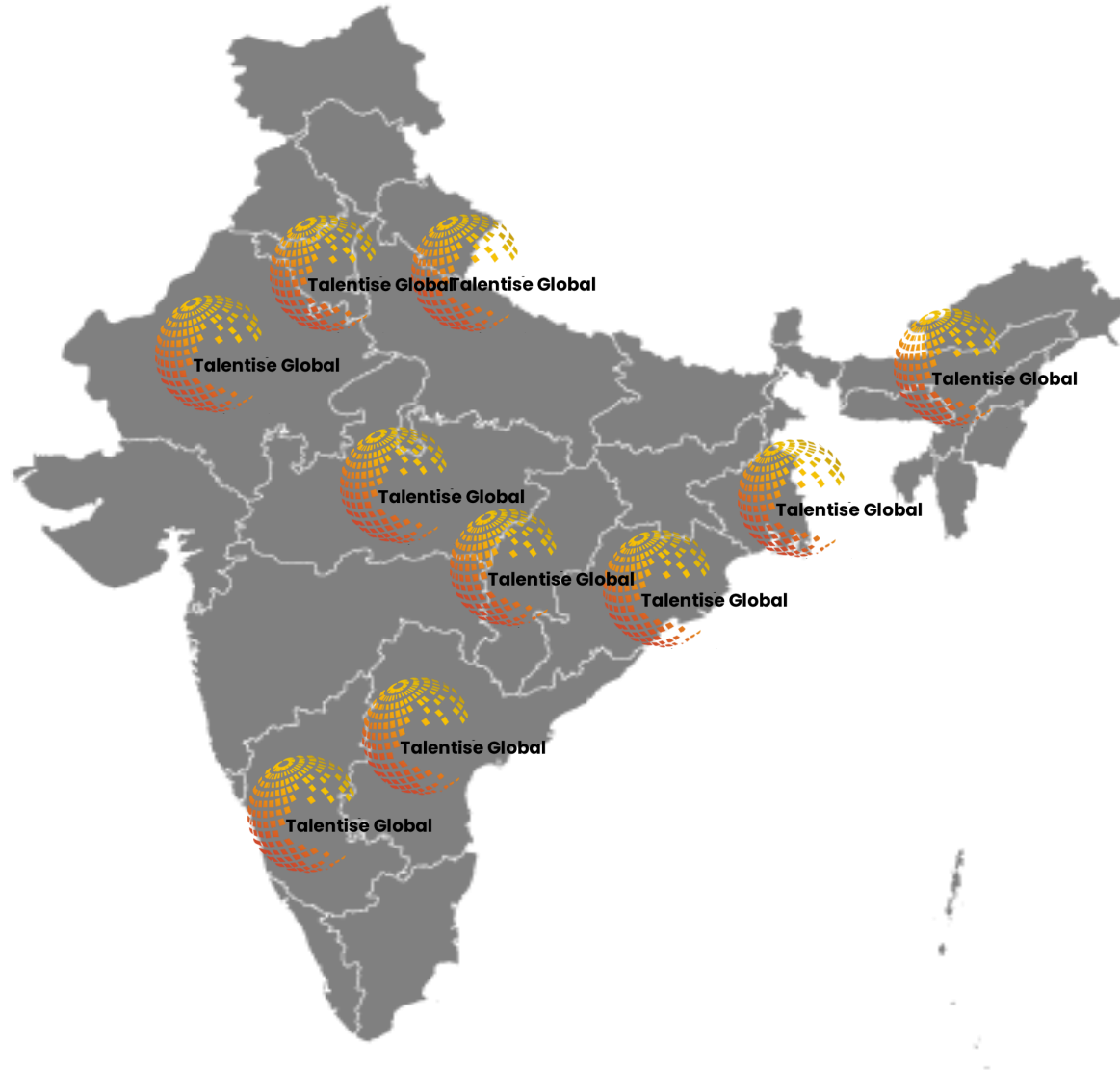
- DELHI NCR & UTTAR PRADESH
- RAJASTHAN

SOUTH ZONE

- ANDHRA PRADESH
- KARNATAKA

CENTRAL ZONE

- MADHYA PRADESH
- CHATTISGARH



CONNECTING TALENT WITH OPPORTUNITIES..





adani  POLYCAB

IDEAS. CONNECTED.





THERMAX



FANUC





Thank You

So, take the next step and redefine your campus hiring programs today



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